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ACCPAC LIVE

ENGAGE | EDUCATE | EXCITE



SAGE USERS AND FRIENDS

If there's one thing the highs and lows of the last year have taught us, it's that here at BAASS we're very fortunate to have strong, engaged clients. Even amidst a volatile economy, BAASS and our business partners continue to chalk up numerous successes. As a valued client, I sincerely hope that you can attend Accpac Live 2010 where you will uncover the little mysteries that have the power to transform your organization. We are excited to share with you best practices, tips & tricks, and build on the momentum we've created together.

WHAT'S NEW

- Be among the first to experience Sage Accpac ERP Version 6
- Keynote Address by Laurie Schultz, GM Mid Market ERP Solutions, Sage
- More of the hands-on, deep dive technical training that you crave
- Connect with the best of the best trainers and product gurus under one roof
- Earn 7 CGA Professional Development Credits just by attending
- More Exhibitors and Third Party Solution Providers that add value to your business challenges
- 3 tier registration pricing incentives that help you save and share the knowledge

Early bird registration is now available by calling 1-888-650-5544 x4 or at www.baass.com. Remember to register early and save! Just click the registration tab under the Accpac Live menu, fill out the confidential on-line form and you'll receive immediate confirmation guaranteeing your place at the one conference you can't afford to miss!

Mark your calendar for October 26-28 in London, Burlington, and Toronto respectively and let me know if you have any questions. Let's come together to discuss what's working, share ideas, and identify strategies for success.

Best Regards,

Joseph Arnone, President
BAASS Business Solutions Inc.

TRUST

Our Team is an Extension of Yours

THE COMPANY

BAASS is a full-service technology consulting firm with over twenty years experience in providing quality products, services, and support to clients in a number of industries across Southern Ontario. Industry recognitions include being ranked in Accounting World's Top 100 VARs, Accounting Technology Magazine's Pacesetters Award, and two consecutive Business Partner of the Year recognitions from Sage Software Inc.

With a complete team of certified IT and e-Business consultants, BAASS offers a comprehensive line of services, from needs consultation and network setup, to software training and technical support in accounting, CRM, e-business, EDI, software customization, and web solutions, specializing in Sage Accpac ERP, Sage ERP X3, and Microsoft Dynamics products.

THE DIFFERENCE

Make note of specific business issues that are challenging your operation and set aside some time with your implementation team to discuss them. Our greatest client successes have come from brainstorming sessions such as these. We would also like to hear how we are meeting your expectations as a Service Provider. Our success comes from yours – inform us how we can better serve your organization.

No better opportunity will present itself than this to meet with your implementation team. BAASS representatives will make themselves available during the Track Sessions for discussions. These meetings will be held in the main conference hall.

THE SOFTWARE

Currently Sage supports more than 2.9 million customers in the U.S. and Canada. Sage's sole focus is to provide business management software and services to small and medium-sized businesses (SMBs). Their applications cover a full range of business requirements including accounting, customer relationship management, contact management, human resources, warehouse management, and specialized industry solutions among many others.

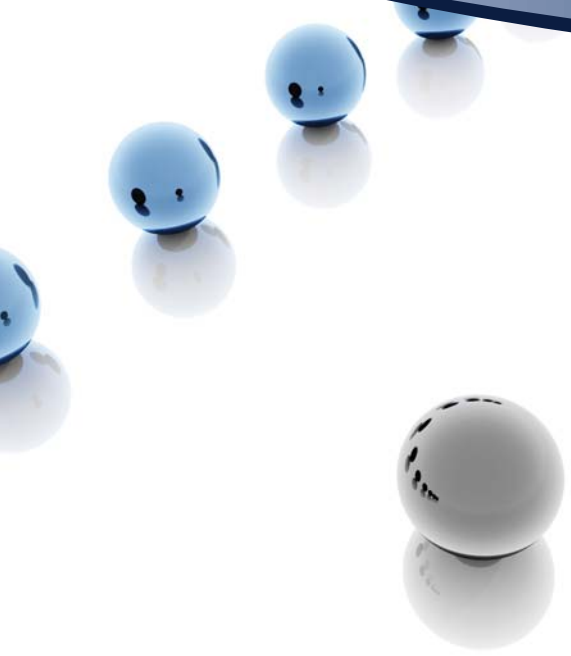


AGENDA

The Can't Miss Event of the Year

TRACK A

Extended Enterprise



9:45 AM

CRM 101 – The Value of Implementing CRM Software

With CRM quickly becoming an integral part of organizational infrastructures, you need answers to the “what, who, when, where, why, and how” questions about CRM. What is CRM? Who needs it? When will I be ready? Where can I get the information I need to evaluate what’s right for me? Why use Sage? How will CRM impact my organization? We will answer these questions and show you that CRM is no longer a wish list item. It’s an absolute necessity to compete and thrive in a world driven by business 2.0 practices.

10:45AM

CRM for Finance, SFA, Customer Care, and Process Management

Everyone wants to know the secrets of using SageCRM more effectively and efficiently. Join this session to learn about how CRM can impact your Finance activities, enable you to have greater visibility within your Sales Force, revolutionize your approach to Customer Care, and lastly enable you to leverage CRM’s more powerful feature – Workflow. We will take an in-depth look at version 7 and review the product features and integration to your ERP essentials.

11:45AM

The Changing Role of HR

Every day, HR professionals are stepping up to the plate to help their organizations confront the most serious financial crisis since the Great Depression. They are being called upon to address a daunting array of workforce challenges that could significantly impact whether their organizations survive the current downturn and have a solid foundation for success in place when the economy recovers. This presentation will highlight innovative strategies HR professionals are employing.

2:15 PM

The Worst of the Worst

With 22 years in the business - we’ve seen it all! Normally our focus has been on success but some of our key learning and growth has come from areas where we’ve been challenged to think outside the box. Have we got your attention yet? Join us at this session to learn common pitfalls that we’ve encountered within the system and common implementation hiccups! We’ll have numerous real world examples - spotlighting our own barriers. Remember, BAASS isn’t only a reseller but a power user of both ERP and CRM.

3:15 PM

Business Intelligence is not an Oxymoron

Our post recession economy is demanding better decision making in a more timely and effective manner. Business Intelligence (BI) software is the next tool you can’t do without! From financial reporting to budgeting, company consolidation to sales analysis, we’ll show you creative and powerful ways to utilize Sage’s BI tools. If you’re looking for a software package that is going to provide you the information you need, when you need it, in a format you can understand, then you simply must attend this session.

MORNING PROGRAM

TIME

Registration 8:00 AM

President’s Address 8:30 AM

Keynote
Scott Zandbergen, Sage 8:45 AM
V.P. Product Management/ Marketing

AFTERNOON PROGRAM

TIME

Lunch 12:45 PM

Award Ceremony
Success Stories 1:15 PM
Sage ERP - What’s Ahead

Closing Remarks - Prizes 4:15 PM

TRACK B

Training Essentials

Sage ERP - What's New & Tips & Tricks

To a lot of people, software development is a bit of a mystery. How are new features chosen and by whom? Join BAASS as we get to delve into Sage Accpac Version 6, commonly referred to as the Next Gen. Let's face it - the world is changing and our needs are changing just as fast. Sage Accpac v6 is the most comprehensive release to date. We've flown in one of the key development managers in charge of incorporating functionalities that you, the end user have specifically driven! This comprehensive overview will look at the Financial and Operational Suites including accounting, inventory control, and sales and purchase ordering. This is the one session you can't afford to miss!

Tackle Accpac Financial Suite v6

With the v6 release of Sage Accpac ERP, many new features were added to the General Ledger, Accounts Receivable, Accounts Payable, and Bank Services modules. Invest your time reviewing these new features and the many not-so-obvious Tips & Tricks within the Financial Suite. Sage has also included many Options products into the core financial suite including all the account code change modules, AR Inquiry, and extended GL functionality and history capabilities.

Sage ERP Financial Reporter Core v6

Empower your company with all the information you need to better manage your business utilizing the General Ledger Financial Reporter utility. Which financial report development tool should I use to meet our organization's requirements? If this is a question that you have been asking yourself for some time, then this is the session that you need to attend. Each report writer offers strong features and benefits for everyone and each has unique strengths.

Advanced Reporting - Turning Information Into Insight

Get the information you need to make strategic business decisions out of Sage Accpac quickly and easily! This session provides an overview of Sage Accpac Intelligence – a new product to get the information you need, when you need it, and in a format that allows for quick analysis. Empower your business with the ability to easily create reports from Sage Accpac and quickly analyze information, based on the familiar Microsoft Excel application. You will learn how to rapidly create Financial Reports with minimal customization; analyze Sales, Inventory, Purchases, and GL Trend, including drill down into detailed transactions; easily filter, sort, and format reports and create new reports; automate monthly managerial report distribution; and much more. Join us to learn how Sage Accpac Intelligence will make it easy for you to get information out of your Sage Accpac solution.

Bank "Wreck" to Rec v6

Back by Popular Demand - Discover the power of the Bank Reconciliation feature and how it works as an Accpac sub-ledger. Whether you use it daily, weekly or monthly, there are many ways to make your job easier. Still reconciling in Excel or manually? We will discuss the procedures to set up your reconciliation for the first time. Refer to our 'How To' document listing the steps, reports, and tips involved with reconciling your bank statement within Accpac. New features in v5.6 will also be presented!

TRACK C

Leveraging your ERP

Discover the Operations Suite v6

With the v6 release of Sage Accpac ERP, many new features were added to the Inventory Control, Order Entry, and Purchase Order modules. Invest your time reviewing these new features and the many not-so-obvious Tips & Tricks within the Operational Suite. Sage has also included many Options products into the Operations Suite including the Item Number Change and Ops Inquiry modules. Come witness for yourself the enhanced power of this suite.

Improving Internal Controls, Compliance, & Automation

The impact of Sarbanes Oxley is great. Enterprise risk management frameworks based on guidelines in Sarbanes Oxley are now being adopted by non-publicly traded businesses as "best practices" that provide a structured approach to help them develop their own unique risk management systems and strategies. Most companies agree that automating internal processes is the key to strengthening internal controls and addressing compliance with Sarbanes Oxley.

Backup, Backup, & Backup!

In the case of system failure, it is important to ensure that precautionary measures have been taken to back up your data. If there were one single rule to live by in the world of computers, it is to "back up your data". Join us at this eye opening session where we will discuss disaster recovery and how proactive thinking can mean long term prosperity and piece of mind. This session will provide case examples and best practices that can easily be implemented in your business.

Sage ERP X3, The Evolution Unleashed

Sage ERP X3 combines all the advantages of ERP performance while maintaining simplicity, flexibility, and scalability in a fully integrated, cost effective end-to-end solution. Designed for midsized companies, it provides first-class functionality encompassing all your business processes, built-in support for international operations, and cutting edge technology, forming a solid foundation for safeguarding and further developing your company.

Gee, I didn't know we could do that with Sage Accpac ERP

In conjunction with our 'One Stop Shop' promise to our clients, BAASS boasts a large team of developers that are ready to customize your Accpac system when the out-of-the-box functionality runs short. Existing BAASS products/customizations have focused on enhancing the speed of data entry, addition of accounting controls, and extending the functionality based upon organization specific requirements. Attend this session and learn how you can customize your software to your unique needs.

REGISTER

Register Early & Save

Registration Type	Dates	Fee Per Person
Early Bird Special *	Aug 1 - Oct 1	\$49.95/person
Register Two	Aug 1 - Oct 28	\$79.95/pair
Group Rate (three associates from same organization)	Aug 1–Oct 28	\$99.95/group

* If you register on/before October 1, 2010. Thereafter the cost for a single registration is \$69.95.

[Register Now](#)

The Sage Accpac Live Conference was a tremendous success last year with over 250 attendees.

The event is hosted by one of the top Sage Accpac Business Partners, BAASS. The volume of knowledge and training provided at this conference is unparalleled with 3rd party exhibitors and break out sessions!

Join us for this all day event at any one of the three cities listed.

LONDON

Delta Armouries Hotel
325 Dundas Street, London ON, N6B 1T9
10.26.2010

BURLINGTON

Burlington Convention Centre
1120 Burloak Drive, Burlington ON, L7L 6P8
10.27.2010

TORONTO

Bellvue Manor
8083 Jane Street, Vaughan ON, L4K 2M7
10.28.2010

