BAASS Connect 2024

Agenda

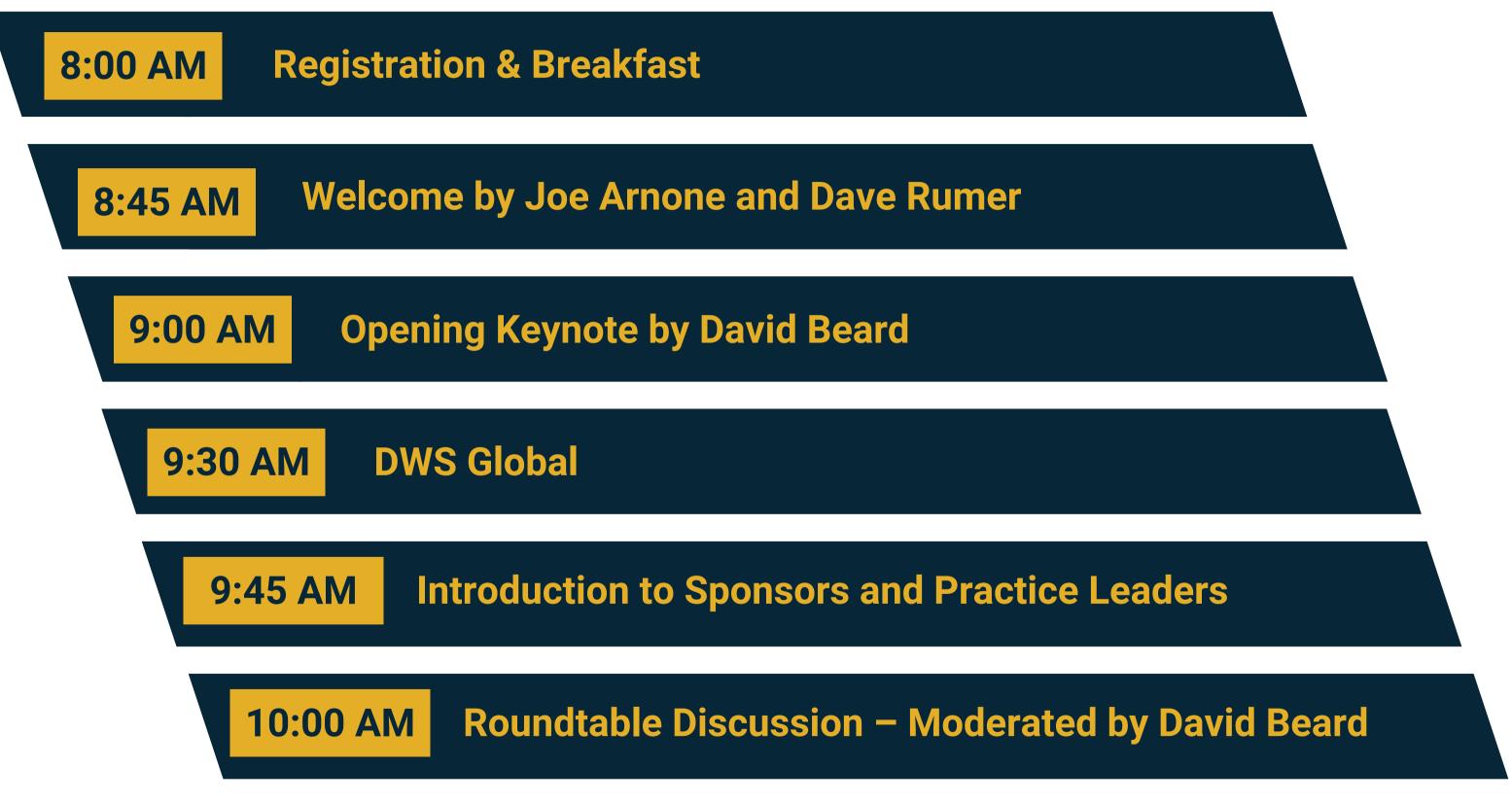**Explore | Decide | Adapt**

Session Descriptions
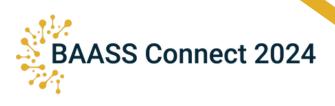
May 15th, 2024

Paradise Banquet & Convention Centre
7601 Jane St., Concord, ON L4K 1X2

April 25, 2024

Classic Room

8:00 AM	Registration & Breakfast
8:45 AM	Welcome by Joe Arnone and Dave Rumer
9:00 AM	Opening Keynote by David Beard
9:30 AM	DWS Global
9:45 AM	Introduction to Sponsors and Practice Leaders
10:00 AM	Roundtable Discussion – Moderated by David Beard

11:10 AM

Classic Room

Moderator:
TBD

The Battle of AP & AR

Find out which AP and AR provider suits you better in this exciting session.

Queen Victoria

Presenter:
Denis Boudreau, Jeff Campbell, Glenn Charlton

Is Sage X3 Right for Me?

Discover how Sage X3 production, financial, and supply chain management capabilities deliver you with the visibility and insights you need to stay compliant, adapt to changing customer demands, go to market quickly, and manage your bottom line.

Queen Mary

Presenter:
Jamie Smith

BAASS Cloud, Hosted Sage 300

Join Jamie Smith, President of Lanetco Computer Networks Inc., for an exclusive session on BAASS Cloud, our premium hosted Sage 300 software solution. In this presentation, Jamie will address commonly asked questions, provide a concise technical overview, and demonstrate just how effortlessly end users can harness the power of Sage 300 within our user-friendly platform. Whether you're a seasoned Sage 300 user or exploring new avenues for your business, this session promises insights and clarity on how BAASS Cloud can elevate your operations.

Queen Anne

Presenter:
John Garzouzi

Sage Intacct Product Update & Planned Roadmap Enhancements

John Garzouzi, Sage Intacct Senior Regional Product Manager for Canada and Australia will discuss the latest Sage Intacct release features (2024 Release 2) scheduled for May 10. He will also provide a roadmap of upcoming features that are being designed and give insight into the many enhancement that he and his team are working to get built and released that impact Canadian customers.

Side Stage

Presenter:
Joni Girardi

BI-Based Reporting for Sage: Better, Faster, Easier

DataSelf helps you battle the villains of reporting – the Data Monster, the Programming Pig, the Time Eater, and the Truth Hider. Attend this session and learn how these villains sabotage your best-intentioned reports and dashboards, and how DataSelf ETL+, data warehousing, Power BI or Tableau empower you to achieve true, business intelligence-based reporting.

11:45 AM

Classic Room

Moderator:
TBD

Sage 300 in the Cloud

Queen Victoria

Presenter:
Denis Boudreau, Jeff Campbell, Glenn Charlton

Is Sage X3 Right for Me? Con't

Queen Mary

Presenter:
Rohit Kanwara

How to Make BI More Sustainable (Zap BI)

Making Business Intelligence (BI) more sustainable involves several strategies that focus on reducing environmental impact while enhancing efficiency and value creation.

Queen Anne

Presenter:
Chuck Jerome

Is Sage Intacct Right for Me?

Side Stage

Presenter:
Jamie Smith

Cybersecurity

In this insightful session, Jamie Smith delves into the critical components of Cyber Insurance, shedding light on the most requested cybersecurity provisions. Drawing from extensive industry expertise, Jamie explains why selecting a cybersecurity framework represents a foundational yet uncomplicated stride in fortifying digital resilience. Furthermore, Jamie unveils the quintessential top 5 cybersecurity measures imperative for any business to initiate, offering actionable insights to fortify your organization's cyber defenses.

1:15 PM

Classic Room

Presenter:
James Tang

Reporting Options for all Sage Solutions

Queen Victoria

Presenter:
Denis Boudreau, Jeff Campbell, Glenn Charlton

Sage X3 Distribution Advantages

Whether you operate domestically or abroad, Sage X3 provides real-time insights into all aspects of your inventory, product profitability, and warehouse operations so you can adapt to an uncertain future, This session will focus on the distribution functionality of Sage X3.

Queen Mary

Presenter:
Peter Grajczyk

Automate AR and Boost Cash Flow (North 49)

Chasing down customer payments is time-consuming and can cause inefficient workflows. Make collections easier by managing your entire payment acceptance process with a single vendor and offering convenient customer self-service options.

Queen Anne

Presenter:
Paraman Srivatsalan

Deeper Dive into Intacct's Capabilities including Dashboards

A session for every finance professional wanting to use Sage Intacct's capabilities to the fullest. Session highlights out-of-the-box features such as Collaborate, GL outlier detection, Multi-Tax, Dashboards, Available approval workflows.

Side Stage

Presenter:
Robbie Bernstein (commercebuild)

Your Sales Process with ERP-Integrated eCommerce

Not all ecommerce platforms are built the same. Join Robbie Bernstein as she demonstrates how commercebuild can help you connect customers to the heart of your business with ERP-integrated ecommerce.

1:55 PM

Classic Room

Presenter:
David Beard

How to Use CRM to Improve your Organization

Queen Victoria

Presenter:
Denis Boudreau, Jeff Campbell, Glenn Charlton

Sage X3 Manufacturing Advantages

Sage X3 for process and discrete manufacturing helps you manage your entire operation faster and more effectively. With Sage X3 you get focused insights into quality and costs so you can efficiently fill customer orders, optimize production planning, and ensure high quality. This session will focus on the manufacturing functionality of Sage X3.

Queen Mary

Presenter:
Craig Collins

How to Make Warehouses Work Better (Granite WMS)

Queen Anne

Presenter:
Jonathon Barnett

Discover Complete P2P Automation for Sage Users (Yooz)

Create your own automated, paperless Accounts Payable (AP) process from purchase to payment with powerful, yet user-friendly cloud-based AP automation.

Side Stage

Presenter:
Norming & AutoSimply

Extending The Reach of Sage 300 with Mobile Apps

Sage 300 is not just for accountants. Norming Resource Manager creates an Employee Portal for entry, submission and approval of Expenses, Timesheets, Purchases and Projects. AutoSimply Manufacturing, Barcode and SalesAnywhere use apps to optimize manufacturing, distribution and sales processes. AutoSimply's NEW Chat mobile app allows organizations to use Sage 300 as a communication platform for updates and information on activities with financial implications.

Classic Room

Presenter:
Zainab Salihi

Expand your ERP with CRM

Queen Victoria

Presenter:
Fairlie Anderson

Reporting That Drives Results: Leveraging SEI for Data-Driven Business Division

Where data drives success, informed decision-making is paramount. In this session, we delve into the transformative power of Sage Enterprise Intelligence (SEI). Learn how SEI can revolutionize your reporting capabilities, empowering you to unlock actionable insights that propel your organization forward.

Queen Mary

Presenter:
Robert Lavery

Increasing Efficiency in Sage 300 – 30 Products in 30 Minutes from Orchid, TaiRox, Norming & AutoSimply

Looking to increase your efficiency by automating processes? This session focuses on 30 different add-on products for Sage 300 that will do just that! This rapid-fire presentation will let you know what's available with the intent to schedule a webinar for anything you would like more information on.

Queen Anne

Presenter:
Joe Pietruniak

Consolidations with Confidence

Navigating Sage Intacct's multi-entity consolidation options to streamline your period close.
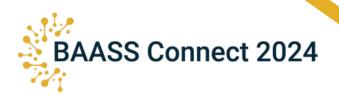
Side Stage

Presenter:
Devon Lildhar

Who's Focused on Collections? The 2024 Cash Imperative (Quadient AR by YayPay)

Join Quadient Accounts Receivable by YayPay for a lively discussion on how companies can strategically think through their AR to leverage cash to fund acquisitions, repay debt, invest in talent or fund business transformation.

Classic Room

Presenter:
Bharti Meisura

Expand your ERP with Development

BAASS Development empowers businesses to deliver high-quality service and value to customers. While your ERP handles most of your needs, BAASS Dev helps you go the extra mile by managing exceptions with add-ons and development.

Queen Victoria

Presenter:
Jeff Campbell,
Glenn Charlton

Sage X3 Customer Experience

Join us in this session to hear how an existing organization using Sage X3 is leveraging technology to streamline their operations. You'll have an opportunity to ask them questions on their experience with the solution and with BAASS as their business partner.

Queen Mary

Presenter:
Fairlie Anderson

Enhancing Decision-Making through Advanced Reporting with Sage Enterprise Intelligence

Do you feel your current Sage Intelligence reporting falls short of delivering the crucial insights your business demands?
Discover Sage Enterprise Intelligence (SEI), a comprehensive business intelligence and data management solution designed to propel your reporting capabilities to new heights. Discover how SEI can revolutionize your analysis and reporting processes, providing a dependable and adaptable solution that will grow alongside your business.

Queen Anne

Presenter:
Denis Boudreau

Sage Intacct Manufacturing - SDMO
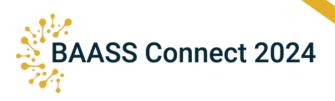
Side Stage

Presenter:
Jonathon Barnett
(Yooz)

AP Automatin with Yooz and Sage

Join us for this presentation and see the value you can achieve through the seamless integration of Sage + Yooz, the all-in-one P2P automation solution. This powerful pairing provides the highest level of AP automation and endless flexibility, in the most user-friendly platform on the market.

3:55 PM

Classic Room

Presenter:
Bharti Meisuria

A Glimpse into the BAASS Dev Toolkit

BAASS VP of Development Bharti Meisuria will demonstrate a few of our add-ons, including:
- BAASS Bridge for your Integrations
- WisePlanner for Budgeting
- Web Reports and Alerts from your Enterprise Wide Systems

Queen Victoria

Presenter:
Alayne Kolman

Get Future Ready: Elevate your Supply and Demand Planning

Join Alayne Kohlman , Netstock Channel Account Manager, as she unpacks how Netstock's data-driven technology redefines the future of inventory efficiency, elevating customer satisfaction and paving the way for increased profitability. Experience firsthand how Netstock revolutionizes your operations by optimizing stock levels, reducing carrying costs, and mitigating the risks of stock-outs or overstock scenarios.

Queen Mary

Presenter:
Dylan Hume

Let's Get Down to Business: How to Create a Case to Optimize your AP Processes

In today's fast-paced business environment, optimizing workflows is becoming increasingly important, and AP Automation presents a significant opportunity to achieve this. Explore the key components of crafting a robust business case for AP Automation.

Queen Anne

Presenter:
Joe Pietruniak

Beyond Out-of-the-Box Sage Intacct Solution

Extend the capabilities of Intacct to include your most challenging accounting processes. Will cover topics such as Fixed Asset Management, AP Automation for Canada, Intacct Payroll powered by ADP.

Side Stage

Presenter:
Manan Saksena

Driving Results: How to maximize your AR efficiencies with Versapay for Sage Intacct

Drive efficiencies, accelerate cash flow, and improve customer experiences with Versapay's powerful suite of AR automation solutions. As a Sage Recommended Solution with 15 years as a Sage partner, we have experience and expertise your clients can count on.

4:35 PM

Classic Room

Presenter:
Anna McNally

HCM & Payroll

Queen Victoria

Presenter:
Denis Boudreau, Jeff Campbell, Glenn Charlton

Tips & Tricks

TBD

Queen Mary

Presenter:
Dean Medeiros

Optimizing Sage 300

Come and see all of the things that might make you say, 'I didn't know Sage 300 could do that!'

Queen Anne

Presenter:
Paraman Srivatsalan

Tips & Tricks

New features and functions you may not be aware of Intacct.

Side Stage

TBD

TBD

TBD

Roundtable

BAASS Connect 2024

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BAASS Dev & Management Consulting - Bharti Meisuria	5	Conligo	20
BAASS Payroll & HCM - Anna McNally	6	CriterionHCM	21
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INFODynamics	15	Yooz	30