

AI-Native Platform

to Automate CRM and
Workflows with No-Code



CREATIO PLATFORM

INDUSTRY WORKFLOWS



MARKETING



SALES



SERVICE



Templates via
Marketplace



Your Custom
No-code App

CREATIO AI

STUDIO
No-Code Platform



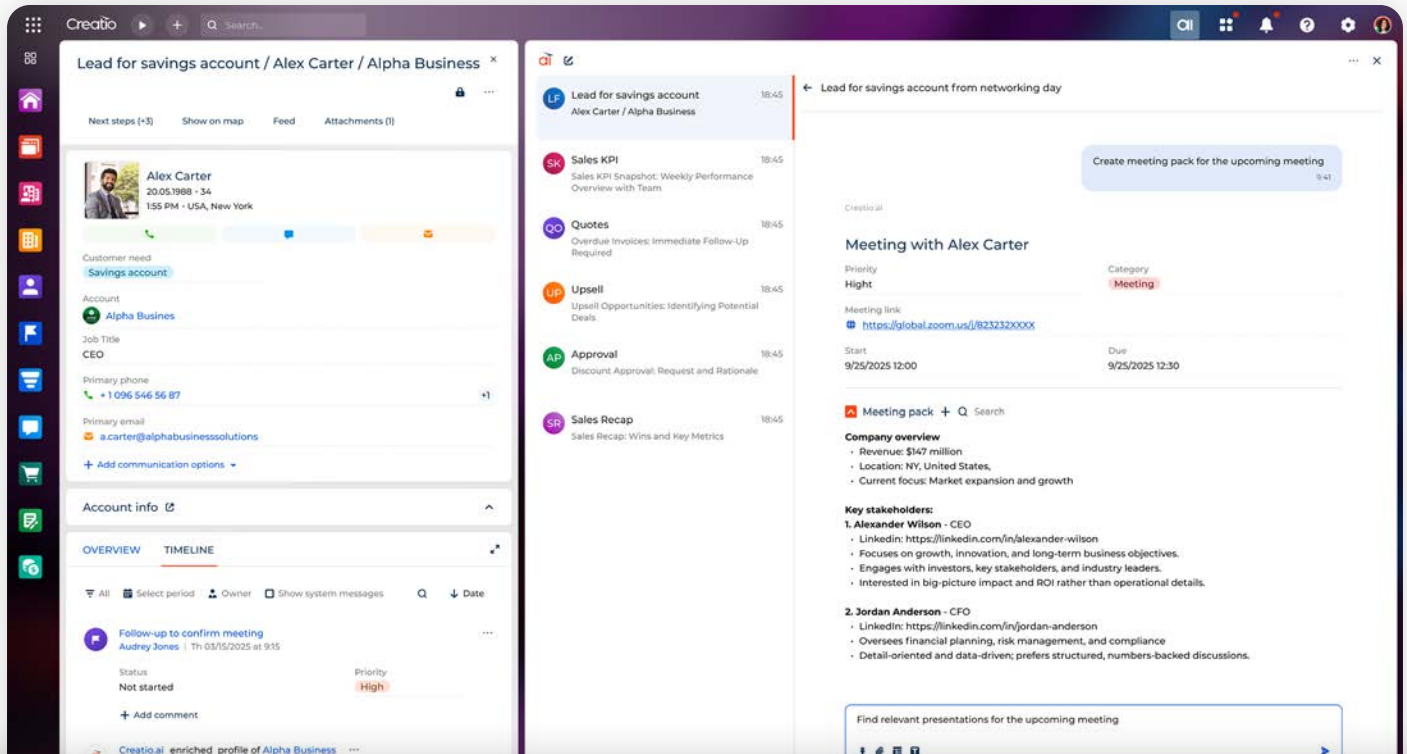
**True
NO-CODE**

Design and configure Creatio applications effortlessly and without special technical skills using visual designers and natural language.

- Composable Architecture
- Application Hub
- No-Code Designer
- Freedom UI Designer
- Workflow Automation Tools
- Mobile Experience
- AI Command Center
- Integrations & API
- No-code Governance Automation

New Era CRM & Workflows

Automate your Go-To-Market functions with powerful, AI-native CRM capabilities, offering unmatched configurability, intuitive user experience, and lightning-fast deployment.



MARKETING

- Customer 360
- Digital Ads
- Email Marketing
- Campaign and Project Management
- Event Management
- Lead Generation

SALES

- Customer 360
- Productivity
- Sales Forecasting
- Lead & Opportunity Management
- Order & Contract Management
- Guided Selling

SERVICE

- Customer 360
- Contact Center
- Agent Productivity
- Knowledge Management
- Field Service
- Case Management



Reimagine how your business works with AI embedded at the core of our AI-Native platform—not added as an afterthought. It predicts, generates, analyzes, and acts—driving transformation and unlocking productivity by freeing your team to focus on high-value, strategic work.

Agentic

Predictive

Generative

TRUSTED BY OUR CUSTOMERS



ANALYST LEADERSHIP AND VISIONARY IN NO-CODE AND CRM

- A **Leader** in Gartner Magic Quadrant for B2B Marketing Automation Platforms, 2024
- A **Visionary** in Gartner Magic Quadrant for Sales Force Automation, 2024
- A **Strong Performer** in The Forrester Wave™: Customer Service Solutions, Q1 2024
- A **Strong Performer** in the Forrester Wave™: Financial Services CRM, Q3 2023

Gartner®

FORRESTER®

OMDIA

IDC

NUCLEUS RESEARCH



Gartner peerinsights.



Capterra

TrustRadius

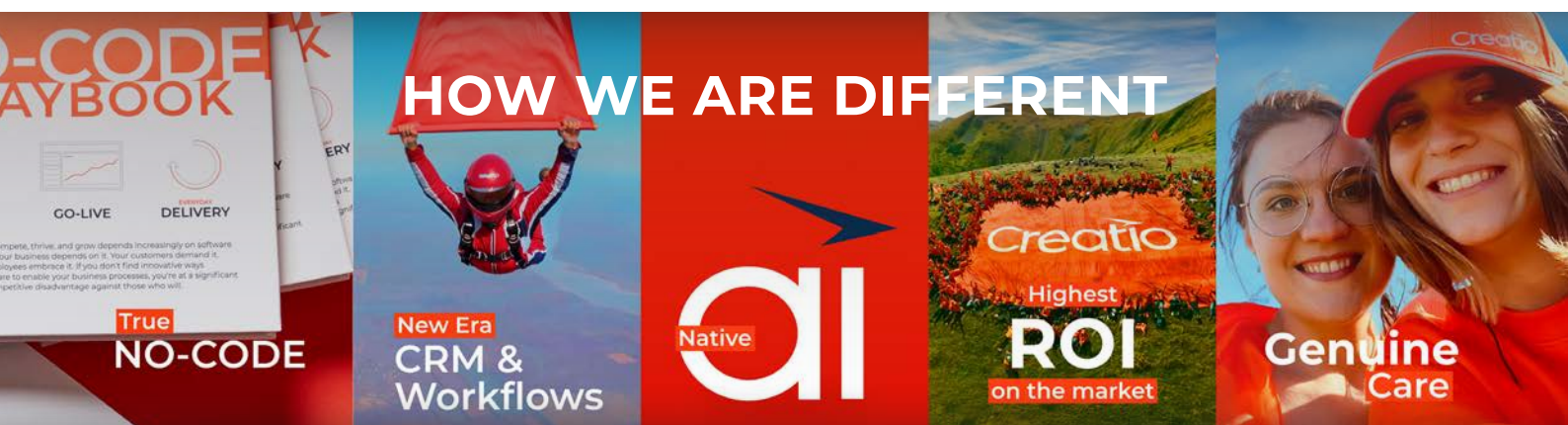


Creatio Positioned as the

ONLY LEADER

IN THE 2024 FORRESTER WAVE™:

Low-Code Platforms For Citizen Developers



INTERESTED IN LEARNING MORE?

Get a demo or start a free trial: creatio.com

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Creatio