

# AI-Native Platform

to Automate CRM and Workflows with No-Code



# CREATIO PLATFORM

## INDUSTRY WORKFLOWS



MARKETING



SALES



SERVICE



Templates via  
Marketplace



Your Custom  
No-code App

## CREATIO AI

### STUDIO

No-Code Platform



### True NO-CODE

Design and configure Creatio applications effortlessly and without special technical skills using visual designers and natural language.

- Composable Architecture
- Application Hub
- No-Code Designer
- Freedom UI Designer
- Workflow Automation Tools
- Mobile Experience
- AI Command Center
- Integrations & API
- No-code Governance Automation

## New Era CRM & Workflows

Automate your Go-To-Market functions with powerful, AI-native CRM capabilities, offering unmatched configurability, intuitive user experience, and lightning-fast deployment.

## MARKETING

- Customer 360
- Digital Ads
- Email Marketing
- Campaign and Project Management
- Event Management
- Lead Generation

## SALES

- Customer 360
- Productivity
- Sales Forecasting
- Lead & Opportunity Management
- Order & Contract Management
- Guided Selling

## SERVICE

- Customer 360
- Contact Center
- Agent Productivity
- Knowledge Management
- Field Service
- Case Management



Reimagine how your business works with AI embedded at the core of our AI-Native platform—not added as an afterthought. It predicts, generates, analyzes, and acts—driving transformation and unlocking productivity by freeing your team to focus on high-value, strategic work.

## Agentic

## Predictive

## Generative

## TRUSTED BY OUR CUSTOMERS



## ANALYST LEADERSHIP AND VISIONARY IN NO-CODE AND CRM

- A **Leader** in Gartner Magic Quadrant for B2B Marketing Automation Platforms, 2024
- A **Visionary** in Gartner Magic Quadrant for Sales Force Automation, 2024
- A **Strong Performer** in The Forrester Wave™: Customer Service Solutions, Q1 2024
- A **Strong Performer** in the Forrester Wave™: Financial Services CRM, Q3 2023



Creatio Positioned as the

**ONLY LEADER**  
**IN THE 2024 FORRESTER WAVE™:**

Low-Code Platforms For Citizen Developers

The collage features several Creatio marketing assets. On the left, a booklet titled 'NO-CODE PLAYBOOK' is shown, with sections for 'GO-LIVE' and 'DELIVERY'. Below it, a banner reads 'True NO-CODE'. In the center, a large banner for 'Native AI' features a person skydiving and the text 'HOW WE ARE DIFFERENT' and 'New Era CRM & Workflows'. To the right, a banner for 'Creatio' highlights 'Highest ROI on the market'. On the far right, two women wearing Creatio baseball caps are smiling. The background of the collage is a scenic landscape with a field of red flowers.

INTERESTED IN LEARNING MORE?

Get a demo or start a free trial: [creatio.com](http://creatio.com)

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**Creatio**