



# NORTH AMERICAN BRANDS



"BAASS and Polar Imaging have allowed our company to spend time on more work that adds value, rather than just mundane tasks."

- Sue Clifford

## The Brand

Founded in 1989, North American Brands (NAB) provides services to manufacturers who are looking to buy and sell within Canadian retailers.

Representing renown brands, NAB upholds its dedication to customers by delivering the highest quality of work. It provides solutions in sales and account management, warehousing order fulfillment, and more. Some of the services include billing and invoicing, inventory management, line review, etc.

NAB worked with Polar Imaging and BAASS to centralize their invoice process to a cloud-based platform. NAB successfully automated and streamlined their AP processes and integrated their ERP Sage 300.

## The Challenge

Prior to BAASS, North American Brands (NAB) was processing around 500 invoices per month from 200 vendors for four different companies. Approximately 85% of these invoices were received via email, with the remaining 15% being faxed or mailed.

As invoices were received, NAB had to manually process them upon receipt. For example, sending invoices to someone for approval, manually checking to see if there is a PO number associated with the invoice so it could be paid once they received the invoiced item. These were manual processes requiring human interaction to review, verify or route the information.

## The Solution

NAB worked with Polar Imaging and BAASS to help streamline their AP processes, create automation, and establish ERP integration using the BAASS Bridge. As invoice processing is now completely centralized and remote via a cloud-based platform, NAB's workflow has been configured and automated to their business processes.

"Since switching our invoice processing from manual to automated we have found a lot less errors. The automated data is mostly 100% accurate" - Sue Clifford

## The Results

When vendors submit invoices, automated technology is used to classify invoices and extract data. Information includes invoices numbers, dates, amounts, vendor names, purchase order numbers, and more. Polar Imaging's Digital Mailroom team then verifies the accuracy of the data before it enters the AP Workflow.

"The relationship between BAASS bridge was an asset, I didn't have to go between the two services" -Sue Clifford

The BAASS Bridge ensures that vendor information is verified against data in Sage 300. Routing rules are then automatically applied and the invoice is sent through the AP process. PO invoices are automatically recognized and matched to PO data in Sage300. The system holds the invoice until it is confirmed that the product or service has been delivered against receiving data; completing a three-way match.

"BAASS Business Solutions adapted their proposal to our business needs and demonstrated where the product could take us. BAASS advised us on optimal use of their product, and kept the solution it up to date." - Sue Clifford

For non-PO invoices, routing rules are applied, ensuring each invoice has proper approval before existing the workflow. GL coding is also completed within the workflow.

## About BAASS

BAASS is a provider and implementer of accounting and business management applications for corporate and community-based organizations across Canada, the U.S.A, and the Caribbean. BAASS is a full-service technology consulting firm with over 30 years of experience in providing quality products, services, and support to clients in a number of industries.

With a complete team of certified IT and e-Business consultants in 23 offices across Canada, the U.S.A, and the Caribbean, BAASS offers a comprehensive line of services from needs assessment, system design & configuration, software training and technical support in accounting, ERP, CRM, e-Business, custom developed and web solutions, specializing in Sage 300, Sage Intacct, Sage CRM and Sage Enterprise Management products.



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